

“That Williams received such overwhelming support in such uncertain times says a great deal about the thousands of people who share our highest mission and greatest aspirations.”

MORTON OWEN SCHAPIRO

The Williams Campaign: Results by Program and by Source
(as of December 31, 2008)

PROGRAM*		% OF TOTAL
Annual Giving (Alumni and Parents Fund)	\$75,922,402	15.2%
25th Reunion Program	\$63,261,498	12.6%
50th Reunion Program	\$150,269,277	30.0%
Planned Giving (Life Income Gifts, Realized Bequests/Commitments)	\$146,793,961	29.3%
Corporations/Foundations	\$23,949,799	4.8%
Leadership Giving		
89 Donors of \$1 Million + (0.3% of all donors)	\$306,921,826	61.4%
561 Donors of \$100,000 + (2.2% of all donors)	\$425,599,408	85.1%
*Program results exceed 100% because many gifts are credited to more than one program: i.e. an Alumni Fund gift during a 25th Reunion.		
SOURCES OF GIFTS		% OF TOTAL
Alumni	\$417,026,735	83.4%
Parents	\$32,393,081	6.5%
Other Individuals	\$26,795,270	5.3%
Corporations/Foundations	\$23,949,799	4.8%
TOTAL	\$500,164,885	100.0%

CAMPAIGN ACHIEVEMENTS

Gifts and Pledges as of December 31, 2008
Multi-Year Cumulative Totals

CLASS	ALUMNI FUND	CAPITAL	DEFERRED GIFTS	ALUMNI DONORS*	TOTAL
1900	\$ -	\$ 0	\$ 16,008,737	- %	\$ 16,008,737
1906	0	6,700	0	-	6,700
1907	0	142,773	0	-	142,773
1910	0	5,000	0	-	5,000
1911	0	215,214	0	-	215,214
1913	700	21,743	0	-	22,443
1914	0	260,500	0	-	260,500
1917	0	4,359	0	-	4,359
1918	0	18,270	0	-	18,270
1920	100	0	0	-	100
1924	814	537,000	274,573	-	812,387
1925	175	755,640	0	-	755,815
1926	625	171,775	3,051	-	175,451
1927	525	70,025	0	-	70,550
1928	3,625	93,602	0	-	97,227
1929	5,920	161,020	152,480	50.00	319,420
1930	13,294	1,018,917	110,375	100.00	1,142,587
1931	37,791	2,954,540	0	33.33	2,992,331
1932	40,659	18,056	0	100.00	58,714
1933	96,926	928,396	0	80.00	1,025,322
1934	37,318	2,062,312	0	71.43	2,099,630
1935	135,554	1,718,961	0	88.89	1,854,515
1936	89,545	78,238	0	93.33	167,783
1937	89,644	109,592	220,000	94.12	419,235
1938	130,124	296,774	215,000	84.62	641,898
1939	72,269	285,123	44,648	96.97	402,039
1940	81,919	1,141,337	49,020	90.48	1,272,276
1941	344,649	1,724,938	1,163,433	92.73	3,233,021
1942	490,100	642,200	324,239	96.43	1,456,538
1943	259,428	232,613	1,676,136	90.41	2,168,177
1944	278,451	427,708	269,013	93.02	975,172
1945	245,474	5,674,649	52,428	88.57	5,972,550
1946	188,030	5,718,982	37,626	74.44	5,944,638
1947	325,914	1,485,173	0	52.17	1,811,088
1948	432,787	1,303,935	5,708,497	92.37	7,445,219
1949	266,520	533,730	52,660	96.09	852,911
1950	793,626	12,556,736	1,365,909	81.12	14,716,272
1951	701,677	1,532,256	398,899	83.83	2,632,832
1952	571,154	3,820,627	1,425,063	92.49	5,816,844
1953	868,484	4,899,074	1,170,042	85.05	6,937,600
1954	1,143,204	14,075,152	9,052,983	88.89	24,271,340
1955	765,606	3,001,912	3,876,573	85.71	7,644,091
1956	608,905	2,648,375	4,779,374	81.43	8,036,655
1957	683,285	4,045,929	4,942,716	82.95	9,671,930
1958	1,147,098	4,465,992	5,163,682	79.91	10,776,772
1959	985,314	4,234,014	4,127,128	82.77	9,346,456
1960	1,754,938	21,308,260	19,427,977	74.22	42,491,175
1961	1,082,147	4,183,090	6,669,555	78.19	11,934,792
1962	926,444	23,423,953	2,846,456	80.48	27,196,853
1963	804,135	5,000,695	30,000	72.18	5,834,830
1964	1,235,348	1,176,261	602,565	82.85	3,014,174
1965	1,340,515	5,662,949	422,018	85.17	7,425,482
1966	824,791	2,268,231	1,010,000	79.93	4,103,022
1967	684,948	1,547,722	29,854	79.93	2,262,524
1968	1,969,474	8,269,251	3,716,625	74.05	13,955,351
1969	931,484	921,840	0	74.05	1,853,324
1970	1,445,715	1,771,299	14,797	92.74	3,231,811
1971	1,506,521	1,224,661	0	71.30	2,731,182
1972	1,297,652	14,684,946	0	74.09	15,982,598
1973	1,131,537	3,217,242	0	79.41	4,348,779
1974	1,080,212	2,575,030	100,042	75.43	3,755,283
1975	2,273,983	14,791,772	3,154,000	75.88	20,219,756
1976	1,473,025	4,124,428	100,000	71.05	5,697,453
1977	1,896,576	3,167,722	95,000	80.25	5,159,297
1978	1,865,061	2,761,448	176,146	78.78	4,802,656
1979	1,957,261	3,297,306	52,654	80.97	5,307,221
1980	3,249,346	7,578,101	319,239	72.74	11,146,685
1981	2,740,777	7,731,927	45,000	72.40	10,517,704
1982	3,909,739	4,769,682	0	78.3	8,679,421
1983	1,715,146	3,405,754	119,662	69.64	5,240,562
1984	2,037,919	4,291,362	0	67.84	6,329,281
1985	1,485,800	675,891	0	87.57	2,161,691
1986	2,134,761	4,104,990	0	69.06	6,239,751
1987	1,356,201	2,559,263	0	75.84	3,915,464
1988	1,179,226	46,971	0	78.14	1,226,197
1989	829,694	105,418	0	73.50	935,112
1990	796,328	299,498	0	68.93	1,095,825
1991	565,803	33,700	0	75.58	599,503
1992	805,169	112,510	0	73.39	917,679
1993	617,143	575,478	20,000	70.74	1,212,620
1994	478,895	125,221	0	69.61	606,116
1995	265,839	133,015	0	65.37	398,854
1996	234,958	707,925	0	66.04	942,883
1997	293,214	35,395	0	66.91	328,609
1998	123,842	29,885	0	68.55	153,727
1999	191,642	209,223	0	75.00	400,865
2000	123,334	704,890	0	71.13	828,224
2001	141,042	4,843	0	71.12	145,885
2002	64,328	3,654	0	66.54	67,982
2003	96,089	27,770	0	77.26	123,859
2004	86,232	607,761	0	79.55	693,993
2005	46,887	3,609	0	74.95	50,497
2006	21,496	13,809	0	74.91	35,305
2007	14,115	1,928	0	74.63	16,043
2008	6,532	920	0	53.32	7,452
Class Totals	\$ 65,030,498	\$ 250,380,361	\$ 101,615,875	75.95%	\$ 417,026,735
Parents**	\$ 6,910,822	\$ 25,373,506	\$ 108,753		\$ 32,393,081
Other Individuals	\$ 253,431	\$ 24,026,878	\$ 2,514,961		\$ 26,795,270
Corp/Foundations	\$ 3,727,651	\$ 20,222,148	-		\$ 23,949,799
GRAND TOTAL	\$ 75,922,402	\$ 320,002,893	\$ 104,239,590	75.95%	\$ 500,164,885

*Based on number of active alumni as of December 31, 2008

**Parents Fund

“We completed The Williams Campaign with gift commitments totaling more than \$500 million—an achievement beyond our wildest dreams when we launched a \$400 million campaign in 2003.”

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